

Bachelor's program "European Heritage and Creative Tourism"

Curriculum of full-time education (*)

| Module name | Courses | ECTS | I | II | III | IV | V | VI | VII | VIII | ECTS |
|---|--|--------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| General university training | | 4 years of study/ 8 semesters | | | | | | | | | |
| The block of general university courses is aimed at the development of humanitarian competences. Students are familiarized with creative writing techniques, understand complex social and humanitarian concepts, and learn to work in a team. | Language and thinking | 6 | 6 | | | | | | | | 6 |
| | First Year Seminar: Introduction to Humanities/ OSUN courses | 12 | 6 | 6 | | | | | | | 12 |
| | Second Year Seminar: Introduction to Social Sciences/ OSUN courses | 12 | | | 6 | 6 | | | | | 12 |
| | Third Year Seminar: Hermeneutic Seminar/ OSUN courses | 6 | | | | | 6 | | | | 6 |
| Total for general university training | | 36 | | | | | | | | | 36 |
| Module 1: European Tradition | | | | | | | | | | | |
| The first major block includes disciplines whose purpose is to learn to see the influence of key ideas of European history and culture in the environment around us. All of this is in a continuum from European capitals to the cities and landscapes of our region. | European Heritage: History of an Idea and its Realization | 6 | 6 | | | | | | | | 6 |
| | European Heritage in the programs of the European Commission and other European bodies | 6 | | | 6 | | | | | | 6 |
| | Vilnius: European tradition in the history of the city | 6 | | | | | 6 | | | | 6 |
| | Krakow's heritage: from the national to the European and global | 6 | | | | | | | 6 | | 6 |
| Module 2: Cultural Heritage Theory and Research | | | | | | | | | | | |
| The second core block consists of subjects that deepen the theoretical aspects of heritage. We learn what is "world heritage", "intangible heritage", "cultural landscape", "restoration", etc., familiarize ourselves with the genesis of these concepts and the principle peculiarities of working with them. Research competences are also acquired here. | Heritage theories 1. Fundamentals | 6 | 6 | | | | | | | | 6 |
| | Cultural heritage studies | 6 | | | 6 | | | | | | 6 |
| | Heritage in the context of sustainable development | 6 | | | | | | 6 | | | 6 |
| | Heritage Theories 2. Contemporary issues | 6 | | | | | | | 6 | | 6 |
| Module 3. Cultural heritage practices | | | | | | | | | | | |
| The third profile block is the subjects oriented to the development of managerial and creative competencies. Students learn to formulate ideas of cultural and tourist projects and realize them. All this is based on numerous real-life examples. | Tourism basics | 6 | | 6 | | | | | | | 6 |
| | Fundamentals of media production and the heritage industry | 6 | | 6 | | | | | | | 6 |
| | Practices for the actualization of cultural heritage | 6 | | | 6 | | | | | | 6 |
| | Museum Studies | 6 | | | | 6 | | | | | 6 |
| | Heritage in the context of the creative industries | 6 | | | | 6 | | | | | 6 |
| | Basics of heritage project planning and management | 6 | | | | | 6 | | | | 6 |
| | Heritage Marketing | 6 | | | | | 6 | | | | 6 |
| | Site, landscape, environment | 6 | | | | | | 6 | | | 6 |
| Culture management fundamentals | 6 | | | | | | | 6 | | 6 | |
| Module 4. Internships | | | | | | | | | | | |
| Students are placed with current heritage and tourism organizations from the program's partner organizations, improving themselves as researchers or interns. | Museum practice | 6 | | | | | | 6 | | | 6 |
| | Tourism practice | 6 | | | | | | | 6 | | 6 |
| | Pre-degree internship | 6 | | | | | | | | 6 | 6 |
| Module 5. Annual term projects | | | | | | | | | | | |
| Each year of our program ends with a challenge - students show what they have learned by implementing their own research or organizational projects. All projects are individually supervised by experienced faculty members. | | 18 | | 6 | | 6 | | 6 | | | 18 |
| Module 6. Languages | | | | | | | | | | | |
| Without language learning it is impossible to work with the program's European partners, thus gaining a unique educational experience. Therefore, the program involves in-depth study of two foreign languages. First, English. Secondly, a choice of German or French. Also, for successful adaptation in Lithuania, students will be offered a basic course of Lithuanian language. | English | 12 | 6 | 6 | | | | | | | 12 |
| | German/ French | 24 | | | 6 | 6 | 6 | 6 | | | 24 |
| Total for core and compulsory courses | | 174 | | | | | | | | | 174 |
| Elective courses | This module is designed to provide flexibility in the curriculum to suit the current interests of students. You will be able to deepen your knowledge by choosing the most appropriate subjects, the collection of which changes each year. | 12 | | | | | | | 6 | 6 | 12 |
| Total for elective courses | | 12 | | | | | | | | | 12 |
| Bachelor's thesis | The full cycle of study culminates in a final bachelor's thesis in which students demonstrate that they have become true experts in aspects of heritage work that are of interest to themselves. Each paper is prepared under the supervision of a teacher and defended before an international panel of recognized specialists. | 18 | | | | | | | | 18 | 18 |
| Total for the final paper | | 18 | | | | | | | | | 18 |
| Total | | 240 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 240 |

(*) - changes to the curriculum are allowed